

8. Our relationship with society





Our relationship with society

Social action integrated into the business

Social action

Due to Quirónsalud's purpose as a company, our social contribution is based on the impact we can have through our own activity: improving people's health and wellbeing while sharing resources, knowledge and expertise with a focus on contributing to the society in which we operate.

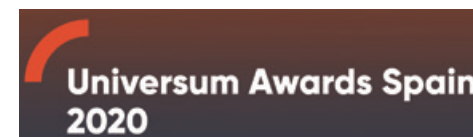
At the beginning of this report, we wanted to show the main corporate and hospital initiatives we have implemented as part of the Quirónsalud Group's COVID-19 response.

In 2020, the entire Quirónsalud Group has been committed to help overcome the national emergency caused by the pandemic by collaborating with all health authorities, working as a team with a common goal, coordinating all the human and material resources within our healthcare network and, in short, **doing our utmost to try to help as many people as possible.**

We have proudly gained recognition from society for how we have dealt with the most challenging moments of 2020, as demonstrated by the latest **Merco Ranking** on the responsibility of companies during the health emergency in Spain, which has placed **Quirónsalud as the only healthcare company among the top 20 companies with the greatest social commitment during the pandemic.**



Our social commitment has also contributed to **Quirónsalud being ranked as one of the favourite companies to work for** by university students, according to the latest '**Universum Most Attractive Employers**' study carried out by Universum, a consultancy firm that specialises in employer branding. After analysing more than 30,000 student surveys from 69 higher education centres, Quirónsalud has become the most attractive company for Health Sciences and Medicine students, and the sixth most attractive for students of other subjects, such as Natural Sciences and Mathematics. The most valued aspects include secure employment, high ethical standards, work-life balance and good development paths for their future career as the most positive factors of our company.



At the Quirónsalud Group, we promote different areas of social action directly linked to our activity, which are carried out by the hospitals in each region, often in collaboration with national or local social organisations. The numerous initiatives can be categorised into four types of specific actions:

- Specific care services and patient support
- International cooperation
- Health promotion activities
- Sponsorships

**Merco Monitor:
Quirónsalud, the only company in
the health sector among the 20
companies with the greatest social
commitment to the pandemic**



8. OUR RELATIONSHIP WITH SOCIETY

I Caring for and supporting patient groups

As patient health and wellbeing is the main focus of all Quirónsalud's activities, much of our social action revolves around this.

Quirónsalud's centres have once again been involved in a large number of initiatives and projects focused on priority groups such as **children, women, disadvantaged groups** or those at risk of social exclusion, elderly patients and patient groups with **specific diseases and pathologies**, often through partnerships and collaborations with various social organisations.

However, throughout 2020, the main objective has been to **offer personalised assistance to patients admitted with COVID-19**, supporting them to improve their hospital experience. These aspects have already been mentioned in this report, in the specific 'Our patients and their families' chapter.

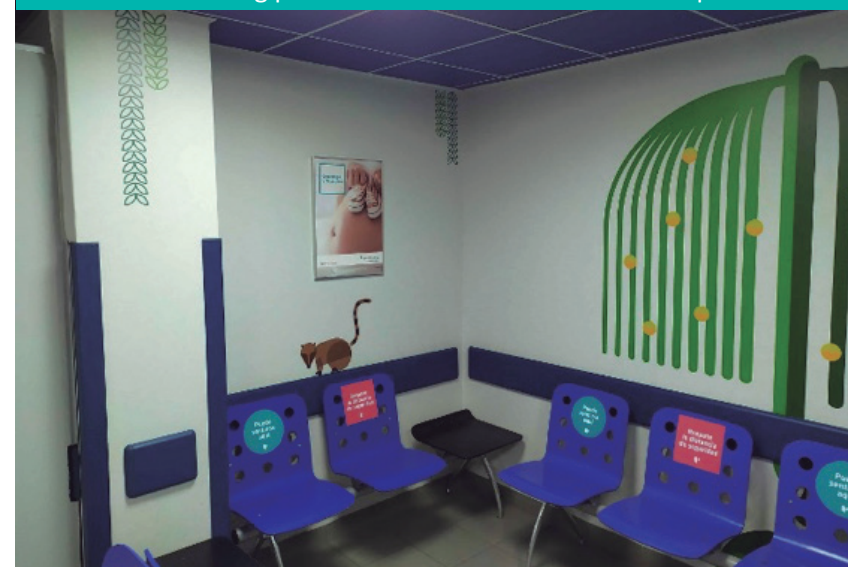
We would also like to highlight our dedication to **children**, who are always very special patients for Quirónsalud. Our hospitals are committed to implementing initiatives that improve their stay and wellbeing. There are numerous examples of this type of action, including specific campaigns at Christmas time or on special occasions, as well as initiatives aimed at improving their anxiety, and in turn, that of their parents and relatives.

In 2020, we have continued to make progress in the **Quirónsalud Kenko Paediatric Project**, a creative initiative based on personifying children's health in a girl. This has already become a Quirónsalud reference for supporting children, parents and families in healthcare, both in the hospital environment and in their day-to-day lives.

Developed in collaboration with the Quirónsalud Foundation, this project has already been implemented at several of our hospitals and is under way at other centres that will soon join the initiative.

The aim is to create a connection with our paediatric patients and their families so that they find an ally in Quirónsalud to care for their health at all stages of their growth. We have created a world of learning, educational content and games, the backbone of which are the adventures of Kenko, the protagonist of the project's stories, and the common thread of all our activity focused on our most special patients: children.

Humanising paediatrics. Quirónsalud Murcia Hospital



At the beginning of this report and in the corresponding chapter, we have already shown the numerous initiatives at our centres to support specific groups of patients and their families.

La forma más divertida de
cuidar la salud de los
pequeños



8. OUR RELATIONSHIP WITH SOCIETY

International cooperation

We put our expertise and resources at the service of patients who cannot access the treatments they need, either due to a lack of finances or because their countries of origin do not have the necessary methods and/or qualified professionals.

In 2020, we have continued collaborating with the **Recover Foundation** through various programmes:



- Patient Programme
- Donation in kind: medicines and communication services.
- African hospitals and Health 2.0 (telemedicine) programmes.

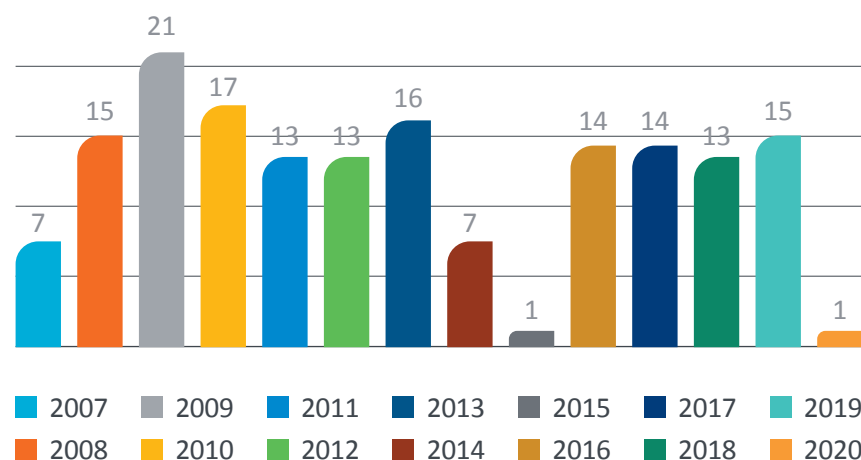
Quirónsalud has **donated €410,963** - €250,000 in financial donations and €160,963 in kind.

Given the situation in 2020, it has only been possible to treat one patient from the Democratic Republic of Congo, bringing the total number of patients treated since the start of the programme to 167.

The highest number of patients treated are from Burkina Faso (50%), with Cameroon in second place (37%). Other nationalities do not have a significant presence; however, the programme has benefited **patients from 12 different African countries**.

Of all the hospitals that have collaborated in this programme, **Quirónsalud Albacete Hospital** stands out, having treated **50%** of the cases, and **Jiménez Díaz Foundation University Hospital**, which has offered healthcare to **32%** of the patients.

PATIENT HISTORY 167 cases treated in Spain



The Patient Programme is expected to resume in 2021, with several patients ready to travel and other cases pending approval.

In February 2020, two Quirónsalud volunteers travelled to St. Camille Hospital in Ouagadougou (Burkina Faso) to participate in a **cardiology campaign**. Cases pre-selected by local cardiologists were studied, and the status of former operated patients was reviewed. Knowledge was also shared and exchanged with local doctors, as well as raising awareness in patients and healthcare staff at the hospital and during institutional visits.

Moreover, due to the pandemic, **telemedicine** has proven to be more necessary than ever in 2020, and confidence has increased in using it as a pioneering tool to diagnose pathologies in Africa. New ways to stay connected have also been implemented by launching COVID and Paediatrics communities, and real-time connection through webinars.

Three new pilot projects will be launched in the future as part of the telemedicine programme, requiring new technological developments at some telemedicine centres in order to monitor child patients with nutrition problems and elderly patients with non-communicable diseases. This represents a major step forward in digital collaboration, going beyond work that focuses solely on the Sparkspace digital platform.

Part of the Quirónsalud donations that could not be used in the Patient Programme in 2020 were put towards **training and volunteering**. However, only two volunteering trips were undertaken, as it was not feasible from March onwards due to COVID-19.

We would also like to highlight Quirónsalud's support for developing a consultancy with four Spanish volunteer specialists at various centres in Cameroon, with the aim of helping the Recover Foundation in its Strategic Plan 2021-2025. The consultancy was held for two weeks, and as a result, it was possible to identify the strategic lines to be followed for the future of the Recover Foundation.

In terms of support for training activities, 85 people are still participating in a Gynaecology and Paediatrics training course (July 2020-February 2021), given entirely by Quirónsalud volunteers.

With regards to the hospitals programme, the cervical cancer awareness-raising campaign and therapeutic surgery, which began in 2019 at

the Saint Martin de Porres Hospital in Yaoundé and was extended to a total of six centres, ended in May 2020. As a result of this programme, a total of 1,299 women have been screened and 38 therapeutic surgeries have been carried out.

Also of note was the participation of a team of Quirónsalud volunteers from [Rey Juan Carlos University Hospital](#) in Madrid, who travelled to various centres to carry out palliative surgery.

In addition to our collaboration with Recover, some of our hospitals have participated in humanitarian campaigns and missions with various social organisations to alleviate the effects of the pandemic in different countries. These include **Minimising the Impact of COVID-19 on HIV, Malaria and Malnutrition in Southern Mozambique**, a project carried out by Quirónsalud Madrid University Hospital, and the **Quirónsalud COVID-19 India** Mission, in which Quirónsalud Campo de Gibraltar Hospital, Quirónsalud Pontevedra Hospital and Quirónsalud City Real Hospital participated.

I Health promotion activities

Each year, our centres regularly participate in the **WHO World Health Days** by developing specific actions that help **raise awareness and give visibility** to disease **prevention** and **healthy lifestyles**, while also conveying a positive message through stories of patients overcoming illnesses.

We collaborate with numerous national and local social organisations on special dates, including:

- World Heart Day
- World Asthma Day
- World Cancer Day
- World Multiple Sclerosis Day
- World Stroke Day
- World HIV Day
- World Alzheimer's Day
- World Day against Pain
- World Thrombosis Day
- World Swallowing Day
- World Ostomy Day
- World Thyroid Day
- World Diabetes Day
- World Sleep Day
- World No Alcohol Day
- World No Tobacco Day
- World Day of the Fight against Breast Cancer

Free testing is often carried out, as well as organising **outreach days**, information tables, exhibitions and practical workshops in collaboration with many social, national or local organisations.

As it has not been possible to carry out all the usual initiatives at our centres in 2020, much of the efforts in terms of messages on health education and disease prevention have focused on COVID and have been disseminated virtually, with webinars held at various hospitals throughout our network, given by Quirónsalud professionals specialising in different areas.

COVID-19 screening tests were also carried out for special groups, for example at **Quirónsalud Toledo** Hospital for employees of the Early Intervention Service and the Occupational Day Centre of the Toledo Cerebral Palsy Support Association (Apase), with the aim of helping them to resume their activities safely.

We have already highlighted some of our hospitals' health promotion initiatives in the first pages of this report, which are all the more important due to the pandemic.

Once again this year, the Group's hospitals have also been involved in numerous **charity campaigns** in response to the exceptional situation caused by the pandemic and the needs of their local population and the most vulnerable groups at risk of social exclusion.



As part of this social action, charity events have been developed by several centres in collaboration with various organisations, in order to support and promote different social causes.

Another notable example in 2020 was the [#lasbatasmásfuertes](#) campaign, in collaboration with Panenka magazine and the Santander Group, to create hospital gowns from football shirts for children hospitalised at Quirónsalud Group hospitals. This initiative aims to make the hospital stay more pleasant for our youngest patients. Child inpatients can now wear the colours of their favourite football team thanks to donated football shirts being transformed into hospital gowns.



[#lasbatasmásfuertes](#) Paediatrics Department at Quirónsalud Madrid Hospital

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Also worth highlighting are the initiatives focused on achieving smoke-free spaces and developing information, awareness and health promotion actions among hospital healthcare staff.

For example, **Quirónsalud Murcia Hospital** has joined the Murcia Network of Tobacco-Free Hospitals, a programme that stems from the current international "Global Network for Tobacco-Free Healthcare Services". Quirónsalud Murcia joining the programme took on a special relevance on the occasion of **World Lung Cancer Day**, under the theme of prevention in 2020.



First Quit Smoking Course, Quirónsalud Murcia Hospital

In this regard, agreements have also been made between some of our hospitals and educational centres to resolve doubts about a safe return to school, as well as promoting healthy habits and offering free virtual consultations.

This was the case at **Quirónsalud Alicante Hospital**, which carried out virtual A&E consultations with King College Alicante and El Valle Educational Centre, as well as talks to promote healthy habits to teachers, parents and children.



Meanwhile, **Quironprevención** has developed various initiatives in 2020, which have led to donations of around €18,000 to non-profit organisations and foundations:

- Virtual Race through Europe to raise money to renovate the Recover Foundation Blood Bank building at Saint Martin de Porres Hospital (Cameroon).
- UNICEF donation thanks to the fourth Christmas Competition project.
- Donation to the Spanish Federation of Food Banks (FESBAL), through the Christmas Hamper donation project, with a high level of participation from our employees.

We also promote healthy eating with the "Healthy Eating Space" project, which involves reviewing all food and drink offered to patients, families, users and workers. This initiative has already been outlined in greater detail in a previous chapter of this report on Occupational Health, Safety and Wellbeing.



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I Charity sports activities

Another important line of action for Quirónsalud is the support it gives to numerous sports events, in line with its mission to look after health and promote healthy habits among the population. This collaboration involves specific sponsorship actions, as well as the participation of our hospitals' staff in various **charity races or sports events**.

2020 has also been a peculiar year in this regard, as many events could not take place. For example, the 2020 Race against Cancer, organised by the AECC, became the **Virtual March against Cancer**, in which various Quirónsalud centres took part.

The participation of **Quirónsalud Murcia Hospital** in the **fifth Women's Race** is worth mentioning. This recreational-sporting event also has a clear manifesto for gender equality: "Running together in this long-distance race and in our day-to-day work to achieve equality".

Our hospitals are official medical centres at numerous sporting events. For example, **Quirónsalud Marbella Hospital** was the official medical service for the **AECC Charity Golf Tournament**. As a result of the pandemic, it had to change its traditional charity gala, the main source of income for its projects, and replace it with this sporting event. The AECC Marbella and Quirónsalud Marbella Hospital have a solid relationship that has resulted in many joint activities.



Quirónsalud Marbella Hospital has also been the official hospital sponsor of The One Marbella sports event, in both the golf and paddle tennis categories. Through this partnership, Quirónsalud strengthens its commitment as a driving force for practising sports among residents on the Costa del Sol.

I Quirónsalud Group sponsorships

Our sponsorship policy focuses mainly on **sport, women and family**, in addition to sponsoring numerous events organised by patient associations, scientific/academic societies and conferences.

The main campaigns sponsored in 2020 include the following:

- Spanish Men's and Women's Basketball Teams
- Forty-Ninth Olympic Sailing Team
- Cristina Padilla, surfing rising star
- MotoGP World Championship
- Pelayo Vida 20 Challenge
- San Silvestre Vallecana 2020

Once again this year, we would like to give a special mention to the **Pelayo Vida Challenge: Sailing Tour of Spain 2020**.

In 2020, the Challenge was held on the Spanish coast for the first time, as a way of supporting the country's recovery in the aftermath of COVID-19. In this sixth edition, five female cancer survivors sailed around the Iberian Peninsula, linking the ports of Bilbao and Barcelona, and stopping in the cities of Cadiz, Malaga, Cartagena and Valencia on board the 'Green Dragon'.



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Quirónsalud collaborates through various initiatives with national social organisations, such as the following:



CIRUJANOS EN ACCIÓN



Likewise, each centre has specific collaboration agreements with local organisations in their area, with which they work closely on organising and promoting different activities, such as many of those already mentioned.





Quirónsalud Foundation



The aim of the Quirónsalud Foundation is to promote health and healthy lifestyles through six lines of action.



SUPPORT AND PRESENCE IN EMERGENCIES

The activity of the Quirónsalud Foundation in 2020 has been very much focused on supporting and coordinating the Group's activities in response to the COVID-19 crisis.

Faced with the health, social and economic situation caused by the pandemic, the Quirónsalud Foundation has launched various initiatives to support and help different groups:

- **Initiatives aimed at our professionals**, related to psychosocial support and emotional wellbeing.
- **Fundraising for different groups and needs**: food, school material, IT equipment, medical supplies, international cooperation, psychosocial support, etc., in collaboration with the following organisations:

- Spanish Food Bank Foundation
- UNHCR
- Aldeas Infantiles
- Recover Foundation
- Social Initiative Foundation
- Firefighters Without Borders
- Balia Foundation
- ASPACE
- Red Cross
- DASYC Foundation
- ASDEGAL
- Vicente Ferrer Foundation
- Movement for Peace
- Amigos de los Mayores
- YMCA
- ONCE Foundation
- HEROES
- Escuela Cultura de Paz
- OXFAM
- Southern Mozambique Foundation
- SEO Birdlife



I Quirónsalud Foundation

- **Volunteer participation**, collaborating with the Theodora Foundation to disseminate its content, videos and social media, as well as with the Red Cross, focusing mainly on helping elderly people who cannot go out to cover their basic needs due to being high-risk. Also volunteers (psychologists and psychiatrists) to provide support to vulnerable groups on the Red Cross psychosocial helpline.

- **Initiatives aimed at our patients:** agreement between the Orange Foundation and the QS Foundation to donate tablets and mobile phones with internet connection, so that inpatients can stay in touch with their family and friends.

- **Donating protective equipment** (face masks and gloves) and food from Quirónsalud to organisations dedicated to protecting vulnerable groups:

- Aldeas Infantiles
- Hogar Sí
- Health and Community Foundation
- Cerebral Palsy Foundation of Catalonia
- Fausta Elorz Foundation
- Movement for Peace
- Balía Foundation
- Firefighters Without Borders

- **Managing company donations.**

- **Financial contributions to various social organisations:**

€10,000 to the Red Cross and €3,000 to each of the following social organisations:

- UNHCR: urgent support for refugees.
- DASYC Foundation (Development of Social and Cultural Actions): education and reducing inequality.
- ASDEGAL (Solidarity Association of Galicia): support for families to study/work online.
- Vicente Ferrer Foundation: international cooperation - COVID Emergency India.
- Fundación Secretariado Gitano: education and reducing inequality.
- Aldeas Infantiles: complete support for the most vulnerable children and teenagers against coronavirus.
- YMCA: education and reducing inequality.
- Southern Mozambique Foundation: international cooperation between Madrid and Mozambique.
- Firefighters Without Borders: international cooperation.
- Social Initiative Foundation: food support for families at risk of exclusion.
- Balía Foundation: education and reducing inequality.
- Escuela Cultural de Paz: education and reducing equality in Seville: Roma population and those at high risk of social exclusion.
- ASPACE (Madrid Cerebral Palsy Association): health and wellbeing.

All this activity carried out by the Group and coordinated by the Quirónsalud Foundation has led us to be recognised as the **only healthcare company among the top 20 companies with the greatest social commitment during the pandemic**, according to the MERCO Monitor.

In addition to implementing the Group's response to the emergency, the Quirónsalud Foundation has continued to make progress in its main projects and lines of action in 2020:

International cooperation in healthcare

As part of our international cooperation strategy, the [Second Quirónsalud Foundation Call for Proposals](#) was launched to address the **exceptional post-COVID-19 emergency** in 2020. This was aimed at health, humanitarian and/or aid projects, through eight grants of €10,000 each to address the COVID-19 crisis and help the most vulnerable groups.



Aware that the Quirónsalud Group has a large number of professionals who are emotionally linked to these issues, have experience and a commitment to cooperation projects or a desire to join them, the Quirónsalud Foundation has earmarked these grants to support health, social and humanitarian projects and initiatives in 2020. This was done within the framework of exceptional emergency aid, and aimed to deal with the health and social consequences of COVID-19 through social organisations that have Quirónsalud Group professionals as collaborators, or those presented or endorsed by Quirónsalud Group professionals.

To date, both Quirónsalud and its Foundation have been committed to helping the COVID-19 crisis from a healthcare and social point of view by supporting various projects at the request of our centres, our professionals or directly from social aid organisations.

The main objective of this second call has therefore been to focus on COVID-19, and then to continue helping all areas of society to recover and improve after the exceptional situation caused by the crisis.

The projects awarded in 2020 included:

- *Minimising the impact of COVID-19 on HIV, malaria and malnutrition in Southern Mozambique.* Presented by María Lucía Alonso Pérez from Quirónsalud Madrid University Hospital, in collaboration with the Southern Mozambique Foundation.
- *Strengthening the local capacities of health services in North Lima in the context of COVID-19. (Peru).* Presented by Ignacio Llorente from the Quirónsalud International Department, in collaboration with Action Against Hunger.
- *Quirónsalud COVID-19 India Mission. (Kolkata, India).* Presented by Manuel Carrillo on behalf of Quirónsalud Campo de Gibraltar Hospital, Quirónsalud Pontevedra Hospital and Quirónsalud City Real Hospital, in collaboration with MEDICAL SERVICE JIM.IIMC.
- *Equipping and setting up the Ndava Maternity Centre. Muhanga. (Burundi).* Presented by Manuel Conde of Ruber International, in collaboration with the University Solidarity Association (ASU ONG).
- *“Come, give your hand to safety” (Venezuela).* Presented by Sandra Garcia from Quironprevención Toledo, in collaboration with the Ven, da tu mano Foundation.
- *Breaking Borders - COVID (Equatorial Guinea).* Presented by Nuria Gorina from Catalonia General University Hospital, in collaboration with NGO Más que Salud.

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| Quirónsalud Foundation

- *Quality and safe education via food fortification and awareness-raising in a COVID context. (Madagascar).* Presented by Maria Jesus Ballesta from Quironprevención Malaga, in collaboration with the Agua de Coco Foundation.
- *Rural assistance for the containment and protection of COVID-19 for indigenous people. (Cameroon).* Presented by Manuel Arguello from Jiménez Díaz Foundation University Hospital, in collaboration with the Zerca y Lejos Foundation.

Supporting patients and families

Launched in 2018 and subsidised by the Quirónsalud Foundation, the [Cancer Fertility Programme](#) offers Quirónsalud cancer patients at risk of infertility due to their treatment the opportunity to preserve their fertility, either through oocyte cryopreservation for women, or through sperm freezing for men.



Since the beginning of this programme, the Foundation has dealt with **97 patients** (34 women and 63 men) from Quirónsalud Pozuelo, Ruber Juan Bravo International, Quirónsalud Barcelona, Quirónsalud Zaragoza and Teknon Medical Centre.

Due to the COVID-19 pandemic and patients not being able to attend hospitals, this line of work has been stopped, and complementary alternatives have been provided.

In 2020, occasional assistance has been offered to patients in exceptional cases, such as psychiatric treatment for families who have lost loved ones due to gender violence, and occasional second opinions in complex medical cases.

Generating knowledge

The Quirónsalud Foundation continues to promote healthcare innovation and digital transformation in healthcare through the **Quirónsalud Foundation Knowledge Generation Awards**, which celebrated their second edition in 2020.



The aim of these awards is to recognise initiatives that promote improvements in healthcare practice and the use of new technologies in the Spanish healthcare sector.

The digital era and new technologies of the last few years have resulted in countless changes in the healthcare sector, bringing major improvements in diagnosing and treating diseases, and transforming healthcare practice for the benefit of patients.

With a prize of €25,000 each, the winning projects in the “**Healthcare Innovation**” category were:

- *HOPE: Personalised Cancer Day Hospital*, presented by Dr. Cristina Carames, Medical Oncologist at Jiménez Díaz Foundation University Hospital.
- *Implementing the PROA-Q project*, presented by Dr. Álvaro Flamarique Pascual, Internal Medicine specialist at Quirónsalud Zaragoza Hospital.



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I Quirónsalud Foundation

The winning projects in the “Digital Transformation” category were:

- *Digital transformation of Quirónsalud Group surgical departments*, presented by Dr. David Sáez Martínez, Associate Head of the Orthopaedic Surgery and Traumatology Service at Jimenez Diaz Foundation University Hospital; Iván José Martínez Fayos, Regional Director of Information Systems at Quirónsalud; and Marta Berni Sanz, Head of the Administration Department at Quirónsalud Zaragoza Hospitals.

- *Hospital management system: Surgical department management and interoperability with other hospital and out-of-hospital services*, presented by Eduardo López Pardo, operating theatre nurse at Quirónsalud Vitoria Hospital.

En 2020 se convocaron de manera extraordinaria los **Premios COVID**, tres premios de 10.000 € cada uno que recayeron en los siguientes proyectos:

- **Hospital QS Torre Vieja. EPIDAS**: Validación de un método de desinfección de equipos de protección personal - FARMACIA.

- **Hospital QS La Luz. ECG-COVID-19**: Protocolo centralizado de monitorización ECG en pacientes COVID-19 para la prevención de eventos cardiovasculares.

- **Hospital Universitario Infanta Elena**. Proyecto Bunker. Asistencia obstétrica y neonatal en Pandemia: mantener la humanización es posible.



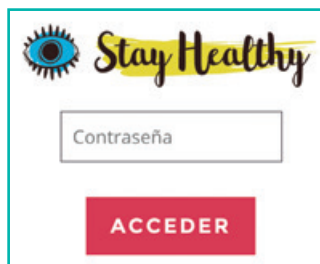
Promoting healthy habits and lifestyles

Stay Healthy Programme

With the aim of promoting healthy lifestyle habits in teenagers, in 2020, the Quirónsalud Foundation has continued with Stay Healthy, an educational programme that aims to improve the understanding, and therefore, the quality of life of adolescents by transferring knowledge from the Group's professionals.



In 2020, sessions have been held on nutrition, sleep and physical exercise, topics that have been co-created with the adolescents and with the help of the Group's professionals. Thus, the programme has reached more than 25,000 students from the start until December 2020.



Stay Healthy digital platform:
<http://www.stayhealthyfundacionquironosalud.es/>

3,642 pupils completed workshops and content on lockdown and healthy habits between April and June 2020.

In October 2020, the **COVID-19 topic** was launched, breaking participation records. Developed in collaboration with Quironprevención, this content responds to the need to resolve doubts about coronavirus and emphasise the hygiene measures required to prevent infection in schools, based on reliable information.

As an alternative to co-creation, the “What do teenagers know about COVID-19?” school survey was launched, supervised by Quironprevención, with over 1,200 responses.

More than 100 schools have now requested the COVID-19 information and prevention topic.

In November 2020, we began working on the **topic of addiction**, which is currently being developed by the psycho-pedagogical team. This topic will also be addressed through content on the blog and in the Quirónsalud Hospital Sim Game, and around 30 schools have already applied to participate.

We have also established an **open communication channel with teachers** by creating a virtual classroom, with the aim of opening listening processes to detect their needs. They will also be able to make enquiries, download teaching guides and learning materials, chat to resolve queries, check the latest news and complete surveys to find out which topics are of most interest.

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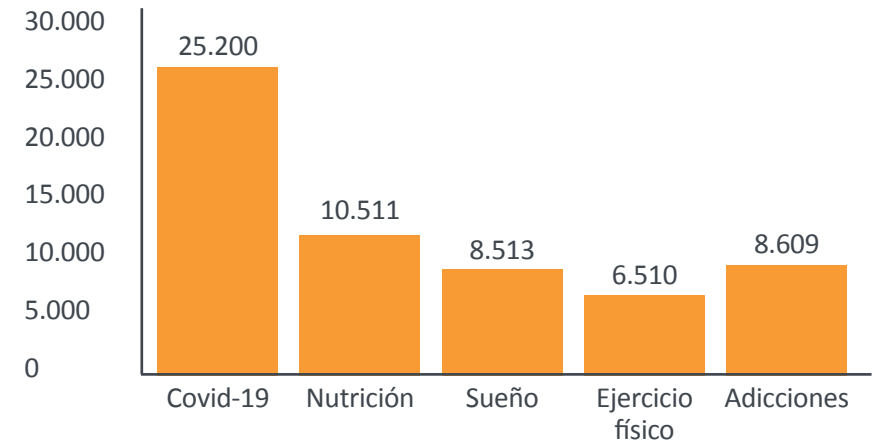
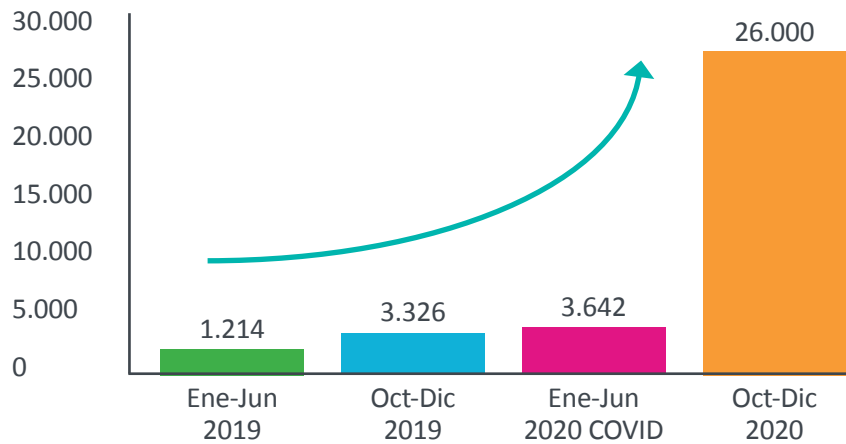
Quirónsalud Foundation

Internally, two mass communications have been made about this programme with the aim of turning Quirónsalud professionals into Stay Healthy prescribers, calling for staff participation in the project to reinforce scientific rigour and make it co-participatory with the employees themselves.

More than 20 healthcare professionals have already signed up to collaborate in audiovisual content as a source to enrich the project, and more than 25 professionals have collaborated directly in some way.



PROJECT IMPACT
Students per round of applications since the start of the project



28 schools
11 provinces • 3 subject areas

110 schools enrolled
13 provinces • 4 subject areas

The Quirónsalud Foundation Stay Healthy Programme has won the 2020 Healthy Company Call for the Seventh International Healthy Company Awards.

These awards recognise proposals that **clearly reflect the influence of the United Nations Sustainable Development Goals** and corporate wellbeing strategies, awarding measurable and sustainable projects and companies that are becoming healthy organisations on the basis of clear and measurable objectives.



Quirónsalud Foundation

Corporate volunteering

The **Quirónsalud Corporate Volunteering Programme** was created to meet the need to contribute positively to society by involving the 40,000 professionals that make up the Quirónsalud Group's workforce in an effective and participatory manner.

It was launched in March 2020, coinciding with the start of the state of emergency, which forced us to move it completely online in April, and respond to emerging needs throughout the year by creating a specific COVID-19 section with the flexibility to disseminate any action related to the virus on the volunteer portal.



The Corporate Volunteering Programme offers attractive and varied volunteering actions to Quirónsalud workers, encouraging their participation and meeting their expectations in social actions. Any of the actions can be carried out:

- On-site or online.
- As a family or individually.
- As a one-off, permanently or during holidays.

The Foundation aims to build a sense of community and act as a vehicle for communication between employees, work centres and NGOs, increasing our employees' pride of belonging, promoting their charitable spirit and participating in the joint effort to achieve a better world.

The Foundation and partner organisation “Quiero” will post and promote volunteering opportunities on an online portal to encourage Quirónsalud workers to participate in charitable initiatives in the following areas:



By the end of 2020, more than 2,251 hours of volunteering have been carried out in the 17 regions and more than 65 organisations attached to the network.

A total of 150 activities have been posted since the platform was launched.

In 2021, we will continue to boost the volunteering programme by expanding the network of organisations and focusing on the actions we consider to be priorities.

The **TYPES OF VOLUNTEER ACTIONS** identified as priorities for the **Quirónsalud Foundation** are:

- **Accompanying** and supporting vulnerable people.
- **Educational activities** with children, youths, adults and/or the elderly.
- **Inclusion and equality** activities.
- Supporting local **outreach** and/or **fundraising** activities for projects.
- **Dissemination, awareness** and/or training.
- Selecting and preparing **materials to be sent to the field.**
- Health practice.
- **Sports events** for a specific cause.
- **Animal protection.**
- **Collecting and recycling waste.**
- **Replanting and protecting** species.
- Providing support in **emergency** situations.
- **Volunteering** in the field.

I Quirónsalud Foundation

Supporting research and teaching

One of the aims of the Quirónsalud Foundation is to support clinical research and teaching, becoming a vehicle for Quirónsalud professionals to apply for funding and competitive grants for projects related to knowledge generation, in line with the relevant ethical principles and transparency regulations.

In 2020, the Quirónsalud Foundation has continued to support research and teaching by managing initiatives presented by the Group's professionals, as one of the tools available to access calls for proposals, which requires the participation of a non-profit organisation.

Each one is meticulously and individually analysed before being approved by the Board of Trustees.



The Quirónsalud Foundation maintains its goal of conforming to the highest transparency standards for non-profit organisations.

Aware that transparency in its actions as a Foundation is key, and that this concerns the foundation sector, donors, beneficiaries and society in general, the Quirónsalud Foundation has implemented mechanisms that allow for greater transparency with regards to information on all its activities.

The Quirónsalud Foundation has its own [Code of Good Governance](#), which was approved in 2016, with the aim of establishing the general guidelines to govern the conduct of the Foundation, its Board of Trustees and other bodies and employees of the same, when developing the activities through which the aims of the Foundation are achieved.

The Quirónsalud Foundation signs collaboration agreements with various organisations and institutions to carry out its foundational aims.

In recent years, it has signed agreements with Farmaindustria (national association of the Spanish pharmaceutical industry), third-sector associations and NGOs, and multi-sector companies that collaborate on our projects.



