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Our relationship with society

Social commitment
embedded in the business





Social action initiatives



We are fully aware of our direct responsibility for today's challenges and of our ability to provide and contribute to social justice.

Our aim as a company is to improve people's health and wellbeing by promoting healthy lifestyle habits and participating in various social initiatives that allow us to share our resources, knowledge and expertise.



We share and pass on the value of our work

Quirónsalud promotes social action activities in the different areas linked to its work, which are carried out at the hospitals of each territory, often

in collaboration with local and national social organisations, through numerous initiatives that fall into three types of actions:

- Caring for and supporting patient groups
- Promoting health
- Charitable sports activities

In addition to these actions, a separate chapter deals with the international cooperation maintained by Quirónsalud as one of its most significant lines of action in terms of social commitment.

• Caring for and supporting patient groups

Patient health and wellbeing is the main axis around which all Quirónsalud activity revolves. For this reason, much of our social action is aimed at sharing the resources, knowledge and expertise of our professionals.

Children are always special patients for Quirónsalud, and **our hospitals are dedicated to implementing initiatives that improve their stay and wellbeing**. There are numerous examples of these types of actions, including specific campaigns at Christmas time or on special occasions, as well initiatives focussed on improving their anxiety, and in turn, that of their parents and relatives.

Quirónsalud remains firmly and decisively committed to the social action integrated into its own activity, identifying opportunities and establishing partnerships to progress more effectively towards a fairer, more caring society

In 2019, we would like to highlight the progress of the **Quirónsalud Kenko Paediatric Project**, which was established to support children, parents and families with matters of healthcare, both in the hospital environment and in their daily lives. Kenko means “health” in Japanese, and it is the personification of child health in a little girl.



Author: **Lola González**, Corporate Director of Quirónsalud Infrastructure.

Developed in collaboration with the **Quirónsalud Foundation**, this project has already been introduced at many of our hospitals and is in the



pipeline for other centres that have joined the initiative for 2020. The aim is to create a connection with our paediatric patients and their families so that, in Quirónsalud, they find an ally to look after their health at all stages of their growth.

We have created a world of learning, educational content and games, the backbone of which are the adventures of Kenko, the main character of the project’s stories, and the common thread of all our activity focussed on **our most special patients: children.**



As an example of our centres' patient and family support initiatives, **Quirónsalud Barcelona Hospital, Dexeus University Hospital and Teknon Medical Centre** collaborate with the *Som Prematurs* (We Are Premature) Association to support and advise families of premature babies.



Some of our centres, such as **Quirónsalud Sur Hospital and Dexeus University Hospital**, celebrated **World Prematurity Day** on 17th November by organising parties with families to honour all the premature children born at the centres at under 32 weeks of pregnancy, arranged with the utmost enthusiasm and with the participation of all the medical and nursing staff at the hospitals' Paediatric and Neonatal Departments.



Quirónsalud Sur Hospital. World Prematurity Day 2019

All departments, teams and services at our hospitals are happy to join in at Christmas to **improve their patients' experience** during such a special time.

As an example of the numerous initiatives in this regard, thanks to staff at **Dexeus University Hospital, Quirónsalud Barcelona and Quirónsalud Madrid University Hospital**, children received Christmas visits from Star Wars characters and Santa Claus.





Star Wars characters visited inpatients at Dexeus University Hospital



Santa Claus visited inpatients at Quirónsalud Barcelona Hospital

Other actions include remote-controlled electric vehicles to transport children undergoing surgery or diagnostic tests at Quirónsalud hospitals from their rooms, and the introduction of VR glasses, a virtual simulation in paediatric CEX, to improve their anxiety levels and emotional wellbeing.



Quirónsalud A Coruña Hospital



Quirónsalud El Pilar Hospital



In this same vein of social action to support patients at our hospitals, another regular activity is organising concerts with local music groups or bands, as well as the “**Music in their Veins**” programme, with monthly concerts for inpatients at several Quirónsalud centres, which have been participating for years.



For us, **older patients** are another group that we need to take special care of, which leads us to arrange specific holistic activities aimed at this patient type, to help them achieve as much independence, autonomy and quality of life as possible.



• Promoting health

It is important to emphasise the **informative work** continuously carried out by our centres, **sharing the knowledge and expertise of our professionals on specific awareness and information days.**

This work has continued at all centres in 2019 through events, symposia, workshops and lectures, etc.

Also of note are the “**Health Classrooms**” and “**Family Schools**” introduced at many of our hospitals, as well as events focussed on specific groups, such as patients with disabilities or special needs, patients with specific diseases, or those aimed at the general population from a preventive approach.

Women are another special patient group for Quirónsalud, which is why various **women's health** activities are arranged at the different centres every year.

We focus on women's health at all stages, from a multidisciplinary approach that allows us to offer each patient highly qualified, specialist care to treat any gynaecological condition.

Our centres have once again participated in the **World Days defined by the WHO**, arranging, as they do each year, countless specific actions that contribute to **providing visibility and raising awareness** of disease **prevention** and **healthy lifestyle habits**, also conveying a positive message through stories of patients that have overcome illnesses.

It is common for **free tests to be carried out**, as well as **outreach days, information desks, exhibitions and practical workshops**, in collaboration with many local and national social organisations, on dates such as:



- World Heart Day
- World Asthma Day
- World Cancer Day
- World Multiple Sclerosis Day
- World Stroke Day
- World HIV Day
- World Alzheimer's Day
- World Day against Pain

- World Thrombosis Day
- World Swallowing Day
- World Ostomy Day
- World Thyroid Day
- World Diabetes Day
- World Sleep Day
- World No Alcohol Day
- World No Tobacco Day
- World Day of the Fight against Breast Cancer



Quirónsalud Alicante Hospital

- **Quirónsalud Madrid University Hospital** has launched the **Lung Disease Patient School**, which offers information to patients of chronic obstructive pulmonary disease (COPD), asthma, and those suffering from sleep apnoea syndrome (OSA), to advise them on their condition and offer them tips to improve its management.

Advice is also given on avoiding and stopping smoking, the cause of many respiratory problems that lead to consultation.



We would like to highlight the **“For You”** project at **Quirónsalud Zaragoza Hospital**, which promotes activities within and outside the work environment, training and dissemination of best practices, connecting companies with the same goal: prevention, rest, diet, sport and health monitoring.



As part of the Quirónsalud commitment to promote health, once again this year, we would like to highlight our **“Healthy Food Space”** project developed by **SPS** (Quirónsalud Group’s service company), which focusses on healthy eating and is based on reviewing all the food and beverages offered to patients, families, users and workers.





In 2019, Quirónsalud hospitals have once again thrown themselves into numerous **charity campaigns**, addressing the needs of their nearest towns and specific groups, such as women, children, and the elderly, paying special attention to the most vulnerable, at-risk, or socially excluded groups.

Teknon Medical Centre has continued to collaborate with the CardioDreams Foundation on actions aimed at improving cardiovascular health and financing heart surgery for patients without resources from developing countries.

Teknon Medical Centre has once again participated in its fundraising dinner, and an incredible eight operations were performed in 2019, twice as many as the previous year.

Likewise, the **“Women with a Heart”** project was presented, a programme to inform and raise awareness of the seriousness of cardiovascular disease in women and to promote a strong prevention strategy, encouraging and facilitating regular cardiovascular health checks in women.



Dr. Ruyra, President of the CardioDreams Foundation and Director of QuirónSalud Teknon Heart Institute

With this aim of promoting cardiovascular health, the **Healthy Heart Walks** initiative at **Gipuzkoa Polyclinic Hospital** is also of note. These walks are open to the entire population and take place on a weekly basis along flat six-kilometre routes.

Meanwhile, **Quirónsalud Murcia Hospital**, together with La Verdad newspaper, launched a new edition of **“Your Health Cycle”**, reporting on nutrition, miracle diets and surgical alternatives to obesity.

In 2019, Quirónsalud has also continued to collaborate with the **schools** near its hospitals, providing training workshops for different ages, such as the *4^º ESO +Empresa* programme at Madrid hospitals, or the talks given by **Quirónsalud Clideba Hospital** to promote women’s sport, healthy lifestyle habits and good practices through sport for 14-17 year-old secondary school pupils, thanks to an agreement with Santa Teresa Football Club and La Luz School.

As part of this line of social action that focusses on participating in and supporting solidarity campaigns, numerous charity events have also been arranged through collaborations between our centres and different social organisations to support and promote various social causes. We have also provided spaces for information tables and charity sales at our centres.

One of the many actions in this regard is the participation of some of our hospitals in the “No Child Without School Materials” and “No Child Without Toys” campaigns, in collaboration with the Red Cross.

At **Quirónprevención**, specific donations have been made to the Aldeas Infantiles “Day Centres” project, and to the Aladina Foundation “Physical Exercise Programme at Niño Jesús Hospital” project.

• **Charity sports activities**

Quirónsalud supports various sports events, in line with its mission to protect health and encourage healthy habits among the population. This collaboration takes the form of specific sponsorship actions, as well as the involvement of our hospital staff in **races or charity sports events**.

One of this year’s highlights was the **#Quirónsalud Pedalling for Inclusion Challenge 2019**. Young people with intellectual disabilities and Quirónsalud employees cycled together through several Spanish cities demanding a more inclusive society.

Each stage started and finished at a Quirónsalud centre, where activities for employees were held with the aim of promoting the importance of inclusion.

The **#Quirónsalud Pedalling for Inclusion Challenge 2019** has the *Sports and Inclusion Seal* from the National Sports Council (CSD) and aims to convey the benefits of physical exercise to people with intellectual disabilities and promote road cycling by demonstrating that **a diverse team is a better team**.



Other examples of charity sports initiatives:

The collaboration of **Jiménez Díaz Foundation University Hospital** on the **AECC (Spanish Association against Cancer) Race against Cancer**, with the centre receiving a special recognition from the AECC itself.



Participants in the **#Quirónsalud Pedalling for Inclusion Challenge 2019**

Quirónsalud Costa Adeje Hospital has a collaboration agreement with the **Canarian Walk for Life Foundation** and participated in the **Fifteenth Walk for Life against Breast Cancer**.

Quirónsalud Alicante Hospital collaborated on the **City Races against Pancreatic Cancer** through sponsorship and employee participation. The action was promoted by the Spanish Association of Pancreatology (AESPANC) and the Pancreatic Cancer Association (ACANPAN).



Quirónsalud Alicante Hospital.
City Races against Pancreatic Cancer



Quirónsalud Costa Adeje Hospital Canarian Walk for Life Foundation

Quirónsalud Toledo Hospital sponsored the **First Quirocorazones Paddle Tennis Tournament**. All proceeds from entries, as well as from the sale of Quirocorazones charity backpacks, went to the Duchenne Parent Project Association to collaborate on research into muscular dystrophy.



Quirónsalud Toledo Hospital.
First Quirocorazones Paddle Tennis Tournament

Moreover, Quirónsalud Toledo Hospital also took free blood pressure and blood sugar checks from participants of the **Twelfth Moon Race**, which is sponsored by the hospital, thus donating, for the second consecutive year, a test which, as well as promoting sport and healthy lifestyle habits, has a charitable purpose, since all proceeds are donated to the *Niemann Pick Children's Foundation* for research into this disease.



Staff from **Quirónsalud A Coruña Hospital** participated in the Ferrol-Coruña stretch of the **“Sail the Way” Regatta**, a sea race organised by North Marina in which nearly twenty-five sailing boats, with more than one hundred pilgrims on board, made this Jacobean route, starting in France.

Furthermore, Quirónsalud A Coruña performed medical examinations on race crew members and provided a medical care point and sick bay to treat any health problems.

Quirónsalud Córdoba Hospital was the official medical service of the **Andalusia Bike Race** between the provinces of Córdoba and Jaén, and of the **“Pedal for Them”** charity race organised by the Albor Foundation.

Quirónsalud Valencia Hospital has continued with its **Running Club** once again this year, with the aim of promoting physical activity and sport as a tool for developing and maintaining the physical and mental health of its workers.

Through initiatives at the different centres, Quirónsalud collaborates with national organisations, including the following:

Likewise, each centre has specific collaboration agreements with local organisations, with which they collaborate closely to organise and promote different activities, including many of those already mentioned.



International cooperation

We want to share our expertise and resources with patients who cannot access the treatments they need, either due to a lack of funds or because their home countries do not have the necessary methods or qualified professionals.



Through projects directly promoted by our professionals, many of our centres have developed international cooperation initiatives with different **African and Latin American** countries, which focus on donating materials, treatment and operating facilities, as well as transporting and accommodating patients to be treated in our country, or even sending our medical professionals to work in the countries themselves.

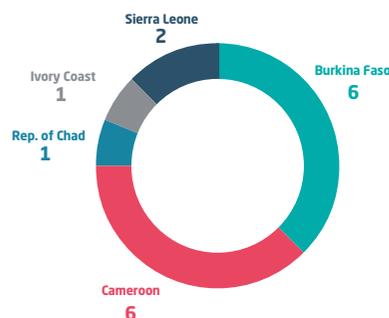
Quirónsalud collaborates with the Recover Foundation by donating 500,000 Euros a year to fund various programmes (Patients, Training, Hospitals in Africa and Health 2.0), as well as donations in kind, medicines and communication services.

Patient programme

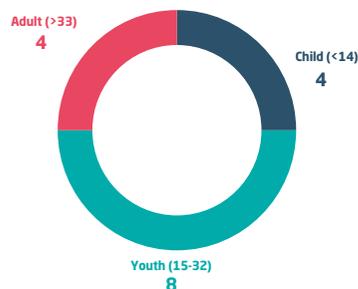
165 patients from 10 African countries have been treated since the start of this project. In 2019, 15 African patients and 1 scholarship holder have been

operated on/treated in Spain, including 10 women and 6 men, from 5 different countries.

PATIENT ORIGIN (2019)



PATIENTS BY AGE RANGE (2019)



Patients per Quirónsalud hospital

Quirónsalud Albacete Hospital	5
Cardiovascular	5
Jiménez Díaz FUH	6
Cardiac surgery	1
Cardiology	2
Paediatric Cardiology	1
Maxillofacial	1
A&E	1
La Luz Hospital	2
Traumatology	2
Ruber International Hospital	3
Paediatric Neurosurgery	1
Neurology	1
Paediatric Neurology	1



Patients at Quirónsalud Albacete Hospital



Patient at Ruber International Hospital

Once again, we would like to highlight our support for the Recover Foundation, an ongoing collaboration of over ten years with very gratifying results

Training programme

Once again this year, Quirónsalud has continued to support the Recover Foundation Training Plan, funding the following campaigns in 2019:

- Cervical cancer prevention campaign in Obout and Bikop, Cameroon.
- Modular course in Hospital Management: Prospecting trip at Obout Hospital, Cameroon.
- Modular Course on Gynaecology and Paediatrics: Prospecting trip to Monavebe Hospital. Sangmelima, Cameroon.



- Second Plastic and Reconstructive Surgery campaign at St. Dominique Hospital in Djunang, Cameroon.
- Neurology workshop (epilepsy) at Bouaké Psychiatric Hospital, Ivory Coast.

Hospitals for Africa programme

Quirónsalud has collaborated on this programme through two lines of action:

- Supporting the management and coordination activities of each of the projects carried out (Cervical Cancer Campaign, rural campaigns, Diabetes and HIV Unit, psycho-social support to teenagers with HIV, improving the maternity ward at different medical centres, computerisation of 4 medical centres).
- Different kinds of donations: 94 medical uniforms, 13 laptops used for daily work in Cameroon, medicines sent to Cameroon and the Ivory Coast,



as well as cardiology patients coming to Spain for surgery.

Health 2.0 telemedicine programme

In 2019, the Recover Foundation has continued to support this programme through two main lines of collaboration:

- Supporting the management of the programme as a whole.
- Transferring the platform that supports the telemedicine programme.

In addition to the above, Quirónsalud has supported the Recover Foundation with various communication, image, dissemination and awareness-raising actions, all of which are aimed at promoting its work and increasing its impact in Spain, boosting the number of private and corporate donors. It has also provided support for all management activities at the Recover Foundation offices.

Sponsorship activities

The Quirónsalud Group sponsorship policy is a reflection of our commitment to society, focused on promoting social wellbeing, healthy lifestyle habits, preventive healthcare and supporting sport.



Our sponsorship policy is primarily focussed on sport, women and family, as well as sponsoring numerous patient association, scientific/academic society and conference events.

Main campaigns supported in 2019

Sports sponsorships:

Quirónsalud Official Medical Service of:

- Spanish Men's and Women's Basketball Teams
- Moto GP World Championships
- Mutua Madrid Tennis Open
- San Silvestre Vallecana 2019
- Forty-Ninth Olympic Sailing Team



Women and family sponsorships

Andes Challenge 2019. Once again this year, the **Pelayo Vida Challenge** has brought together female cancer survivors willing to travel the Andes (Bolivia) to give hope to all those in the situation that they have successfully overcome, to show that there is indeed life after cancer.



Quirónsalud is the Official Medical Provider for the fourth consecutive year, having participated in the Transatlantic 2016, Polar 2017 and Annapurna Bike 2018 editions.

Patient associations, scientific/academic societies and conferences

Patient associations, scientific and academic institutions and foundations play a major role in the healthcare system, especially in the case of chronic illnesses that are largely unknown among the population.

In 2019 we have maintained our Group sponsorship of the GEPAC Cancer Patient Congress.

Sports teams are also sponsored by our hospitals and by Quirónprevención, as are numerous congresses, events and conferences, in collaboration with local organisations.

In the case of Quirónprevención, examples include sponsorship of the Spanish-Portuguese Symposium on Psychosocial Risks, the Sixth Conference on Occupational Risk Prevention in Public Administration (Castile and León), and the first Andalusian Conference on Occupational Nursing.

Quirónsalud is a member of or collaborates with some of the following associations and organisations:

- Spanish Nutrition Foundation
- Global Compact
- Forética
- Seres Foundation
- Generation and Talent Observatory
- Spanish Association of Foundations



Our aim: to promote health and healthy lifestyle habits through 6 lines of action



International cooperation

Aware of global health problems, we join forces to improve the health of people in countries in need through healthcare actions and a presence in disaster situations.



Supporting patients and families

People and their families are our raison d'être. We support programmes aimed at meeting their health needs, such as fertility preservation in cancer patients.



Knowledge generation

We support Spanish researchers through awards that promote healthcare innovation and digital transformation.



Corporate volunteering

We want to contribute to a fairer society through a volunteer programme involving our collaborators in charitable causes.



Promoting healthy habits and lifestyles

We promote health prevention and encourage healthy lifestyle habits through programmes aimed at young people.



Promoting and supporting research and teaching

We support our professionals in the management of research and teaching grants.

Our outstanding projects in 2019:

International cooperation

Paediatric surgery in Latin America.

In 2019, we have successfully operated on ten paediatric patients with various congenital heart diseases.

Through this programme, the Quirónsalud Foundation funds operations on children with non-complex congenital heart defects, the second largest cause of infant mortality in Latin America, who cannot be treated in their own countries due to a lack of technical, infrastructural or human resources.

Since 2018, the year in which the project began, professionals from the paediatric surgery team in Barcelona have operated on 19 paediatric patients with various congenital heart defects, thanks to funding by the Foundation.



In all cases, successful outcomes have allowed these children and their families to return to their home countries with a life-changing solution.

Support and presence in disasters/emergencies

In 2019, an internal fundraising programme has been conceptualised to help mitigate natural disaster situations.

Moreover, as part of its activity in this area, the Quirónsalud Foundation has designed an **Action Procedure in the Event of a Disaster**, which includes creating a Crisis Committee to assess the impact, select an NGO to collaborate with, and analyse the type of communication for each case.

The actions in this line of work will be carried out after the intervention has been approved by the internal Crisis Committee.

Group professionals may contribute financially, and the amount donated will be matched by the Foundation, with the aim of being present and providing support in the natural disasters and catastrophes that occur around the world.

Call for international cooperation on health proposals

The Quirónsalud Foundation has launched the **Call for International Cooperation on Health 2019**, continuing its firm support for the international cooperation projects developed at our centres.

The Foundation opens an annual call for applications and offers 5 grants of 10,000 Euros each, with the aim of supporting high-impact international cooperation projects and initiatives in areas with a high demand for healthcare and medical training, carried out in conjunction with social organisations that work in this field, which include Quirónsalud professionals.



In 2019, 36 high-quality, high-impact projects were presented and assessed, and the following ones were selected:

- **Surgical training in remote areas using remote assistance.** Lake Baikal. Led by Dr. Aleix Vidal from Teknon Medical Centre with the participation of *Arthroscopy without Borders*.
- **Hope for Little African Hearts. Burkina Faso.** Led by Dr. Gonzalo Aldamiz Echavarria from Quirónsalud Albacete and the participation of *Recover*.



- **Aayun Saharan Health Project.** Led by Patricia Garcia Rama from Infanta Elena Hospital, Valdemoro and the collaboration of *Sahara in Action*.
- **Join Liberia.** Led by Dr. Imma Navas and Dr. Maria Teresa Montojo from Jiménez Díaz Foundation University Hospital and the collaboration of *EOCO* (Each One Counts Organisation).
- **First Dermatological Surgery in Malawi Project.** Led by Dr. Javier Romero from Quirónsalud Malaga and the collaboration of *PQD Zicomo Africa*.



Supporting patients and families

Oncology Fertility Programme

This programme was launched in 2018 with funding from the Quirónsalud Foundation.

It offers cancer patients treated at Quirónsalud centres, whose ability to reproduce is at risk due to their treatment, the opportunity to preserve their fertility, either through oocyte cryopreservation for women, or sperm freezing for men.

In 2019 more than 70 patients have been treated thanks to funding from the Foundation.

Generating knowledge



Quirónsalud Foundation Awards for Healthcare Innovation and Digital Transformation in Health. In conjunction with the Quirónsalud R+D+i Department, the Quirónsalud Foundation has launched these prizes to promote scientific knowledge, improve healthcare practice and use new technologies in the health sector, through a competition to reward healthcare innovation initiatives and innovation in digital transformation in health.

The aim of these awards is to recognise initiatives in the Spanish health sector that promote improvements in healthcare practice and the use of new technologies.



With a prize of 25,000 Euros each, the Foundation has launched the second round of these awards (2019-2020), maintaining its commitment to improving healthcare knowledge.

Likewise, the 2018 Healthcare Innovation and Digital Transformation Awards were presented at the First Research Conference at Jiménez Díaz Foundation University Hospital on 27th June:

- Prize for the Best Healthcare Innovation Initiative: “Optoelectronic management of information systems and intraoperative medical devices with

intuitive contactless technology and its impact on the safety of the surgical patient”. PI: Raquel Barba and Lorena Pingarrón, from Rey Juan Carlos University Hospital (Madrid).

- Prize for the Best Digital Transformation in Health Initiative: “Appnea. An application that facilitates OSA diagnosis through voice recording, capturing images of the mouth and face using the patient’s mobile phone”. PI: Luisa Alfonso Hernández Gómez, from Madrid Polytechnic University, Telecommunications Engineering Technical School (Madrid).



Corporate volunteering

In 2019, all actions were taken to set up the Quirónsalud Corporate Volunteer Programme, responding to the need to continue bringing positive value to society and be able to involve a workforce of almost 40,000 professionals that form the Quirónsalud Group in an effective, participative way.



The Quirónsalud Foundation has decided to embark on the adventure of setting up a corporate volunteer programme to respond to the different concerns and needs of all its collaborators.

Through the online platform, hosted on the Quirónsalud Hospital Group intranet, charitable opportunities for the organisation’s employees will be launched, promoted and nurtured.

This project was created with the aims of:

- Reinforcing employee pride of belonging, by promoting and making the volunteer programme more visible.
- Allowing the programme to belong to all: the volunteer programme is built by all and belongs to all.
- Team building among collaborators from different centres.

- Thanking employees for their altruistic efforts, because not only are they helping to improve the world, they are also helping to improve the Quirónsalud Group.
- Supporting volunteer opportunities, within the five agreed areas of action.



In 2019, the following actions have been carried out for its implementation:

- Creating the visual outline of the platform and its internal functioning.
- Developing the design of the online platform.
- Programming the platform.
- Disclaimers for the volunteer portal and the Technical Office email.
- Collaboration agreement with social organisations to join the Partner Network of the programme.
- Basic Training Manual for Volunteers.
- Volunteer activity report form.

The **TYPES OF VOLUNTEER ACTIONS** identified as priorities for the Quirónsalud Foundation are the following:

- **Accompanying** and supporting vulnerable people.
- **Educational activities** with children, youths, adults and/or the elderly.
- **Inclusion** and **equality** activities.
- Supporting local **outreach** and/or **fundraising** activities for projects.
- **Dissemination, awareness** and/or **training**.
- Selecting and preparing **materials to be sent to the field**.
- **Health** practice.
- **Sports events** for a specific cause.
- **Animal** protection.
- **Collecting and recycling waste**.
- **Replanting and protecting** species.
- Providing support in **emergency** situations.
- **Volunteering in the field**.



Promoting healthy habits and lifestyles

Stay Healthy Programme

In 2019, Stay Healthy reached over **4,500 teenagers** through **168 workshops**, held at **60 schools**.

The Quirónsalud Foundation launched this school programme in September 2018, with the aim of promoting a healthy lifestyle focussed on nutrition, physical exercise and sleep.

To design this programme, the Foundation has collaborated with doctors of the hospital network, who have been key in validating the content, educational psychologists, and the protagonists of the project: 14-15 year olds, who shared their concerns about the areas being addressed in the workshops during co-creation sessions prior to its implementation.

Both content and format are adapted to the project's recipients by combining an in-person experience and digital format. Thus, the **programme's digital platform** provide teens with a space where they can

find rigorous information and activities on the subjects that interest them most.

Stay Healthy digital platform:



<http://www.stayhealthyfundacionquironsalud.es/>

In 2020, the programme will continue to increase the number of topics on offer, including addictions, as well as its presence in Spain, increasing from 7 to 11 provinces: Madrid, Barcelona, A Coruña, Bilbao, Badajoz, Toledo, Alicante, Valencia, Seville, Malaga and Cordoba.

In the same vein, in 2019 the Quirónsalud Foundation has continued to make progress in a project focussed on promoting healthy habits in the tourist sector through health content for sector companies developed by our professionals from different fields: nutrition, physical activity and emotional wellbeing.

Likewise, another of our objectives is to improve the stays of the families of patients who are brought to Spain for treatment, as part of the aid programmes of the International Cooperation Foundation.

In pursuit of a better analysis to implement the programme, the following actions have been carried out in 2019:

- Analysing the market situation
- Coordinating with the International Department
- Redefining the original project
- Negotiating charity accommodation
- Designing a report and initial graphic line to present to potential partners



- Contacts with different hotel chains
- Meeting with the Spanish Confederation of Hotels and Tourist Apartments (CEHAT)

Areas of action will be defined, the best partners will be identified in each case, and flagship projects will be pinpointed, all within the framework of an effective internal communication plan and to measure the social performance of the Foundation in this regard.

Supporting research and teaching

One of the objectives of the Quirónsalud Foundation is to support clinical research and teaching, becoming a vehicle for Quirónsalud professionals to apply for grants and competitive aid in projects related to knowledge generation, following current ethical principles and transparency regulations.

In 2019, the Quirónsalud Foundation has continued to support numerous initiatives presented by Group professionals to carry out update activities (conferences on oncology, rheumatology, dermatology, urology, paediatrics) at various hospitals. Each one is meticulously and individually analysed before being accepted by the Board of Trustees.

Likewise, 20 contributions have been received from the Industry:

- ROCHE FARMA, S.A.
- NOVARTIS PHARMACEUTICALS, S.A.
- NESTLE SPAIN, S.A.U.
- AVORIS RETAIL DIVISION, S.L.
- MEDTRONIC IBERICA, S.A.
- SANOFI-AVENTIS, S.A.
- MERCK SHARP AND DOHME SPAIN, S.A.
- JANSSEN-CILAG, S.A.
- BRISTOL-MYERS SQUIBB, S.A.U.
- LILLY, S.A.
- IPSEN PHARMA, S.A.
- GLAXOSMITHKLINE, S.A.
- BRISTOL-MYERS SQUIBB, S.A.U.

In terms of research project management, in 2019 the Foundation has continued to manage the contracts from the VHIO (Vall d'Hebron Oncology Institute) trials and various clinical protocols.

The Quirónsalud Foundation maintains the objective of meeting the highest standards of transparency for non-profit organisations.

Aware that transparency must be a key element of its actions as a Foundation, and that it is in the interest of the foundation sector, donors, beneficiaries and society in general, the Quirónsalud Foundation implements mechanisms that enable greater transparency in terms of information on all its activities.

The Quirónsalud Foundation has its own Code of Good Governance, approved in 2016, with the aim of establishing the general guidelines to govern the conduct of the Foundation, the members of its Board of Trustees, and other bodies and employees of the same, in the development of the activities through which the aims of the Foundation are achieved.

