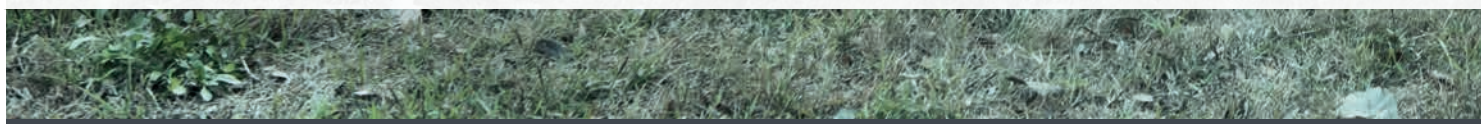




9.





Our Relationship with Society

Social Action



9.1. Our Social Commitment integrated into our Business

We wish to share our knowledge and experience with society, improve people's health and well-being, encourage healthy living habits and participate in various social initiatives with our Centres taking a leading role.



We are highly aware of our direct **responsibility** with regard to the current challenges faced by humanity and the planet, as well as our **capacity** to support and contribute to sustainable development.

To this end, Quirónsalud maintains a **firm commitment** to **social action**, identifying **opportunities** and establishing **partnerships** which allow us to move forward with greater agility and effectiveness.

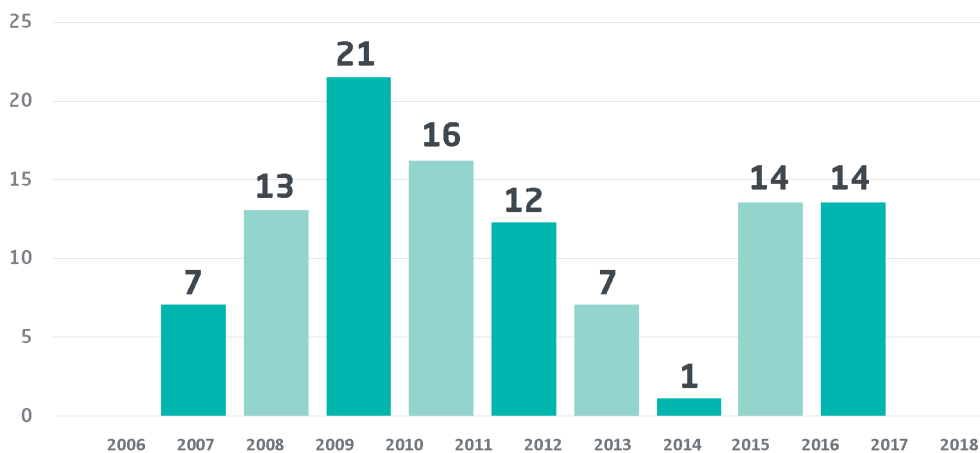
ONCE AGAIN THIS YEAR, WE CONTINUED OUR COLLABORATION IN VARIOUS PROGRAMMES WITH THE FUNDACIÓN RECOVER.

Patients 2017: A well-established programme with proven results.



Our collaboration in this programme has been maintained since 2006.

PROGRESS OF THE PROGRAMME OVER THE YEARS



* The pausing of the programme in 2015 was due to the Ebola epidemic in Africa

In 2017, 14 patients from 5 different countries were successfully treated: 8 cardiovascular, 3 traumatology, 2 neurosurgery and 1 haemodynamic patient.

Up to 2017 a total of **134 patients from 9 countries** had been treated through the Fundación Recover programme. Of these, 23 patients (17%) were minors.



As regards the participating Centres, since 2016 diversification and the inclusion of new hospitals in the programme was initiated, primarily in Madrid. However the largest number of patients treated for cardiovascular surgery has been at the Hospital Quirónsalud Albacete.

Hospitals	Year collaboration began	Patients treated
Hospital Quirónsalud Albacete	2007	70
Hospital General de Catalunya	2008	3
Hospital Fundación Jiménez Díaz	2009	49
Barraquer Foundation	2009	1
ASPAYM Association of Paraplegics of Toledo	2011	1
Hospital Quirónsalud Madrid (Pozuelo)	2016	3
Hospital Quirónsalud Sur	2016	2
Hospital La Luz	2016	3
Hospital Ruber Internacional	2017	2
		Total 134



In 2017, Quirónsalud contributed €500,000 to the Fundación Recover

The **Hospital Programme** has a total budget of €527,526, of which 30% is contributed by Quirónsalud in two different areas:

- 14% directed directly to the financing of projects.
- 16% to support the coordination of the work done in the field.

The Health **Programme 2.0** has a total budget of €78,548 and is 26% financed by Quirónsalud. Health 2.0 has turned out to be a very important area of support for the Patient Programme, since it contributes in a very positive way to avoiding diagnostic errors and to the identification of specialists.

We must highlight the holding of the I Conference on International Cooperation in Cardiovascular Diseases. This event has given high visibility to the Patient Programme and the Health 2.0 Telemedicine Programme associated with this. The conference was held at the

Fundación Jiménez Díaz and was attended by over 100 health professionals linked to aid work and health.

Quirónsalud collaborated with the provision of the facilities and the donation of materials.

What is more, the contribution of Quirónsalud has allowed support of a large part of the work carried out during 2017 at the Cristo Rey Centre, Obout. In 2017 main efforts here were focused on strengthening infrastructures and installing medical equipment.

Additionally, with the funds contributed by Quirónsalud, the new website and the Fundación Recover blog were launched, as fundamental tools to give visibility to the work carried out.

Work has also been coordinated with volunteers who are in the field in Dschang, Bikop, Obout, San Martin de Porres and Sangmelima.



Education Grant Spain

Another important achievement in our collaboration with the Fundación Recover was our support in assimilating the closure of the MEDTING platform. This led to the immediate search for an alternative option which would respond to the programme's needs.

This change was made possible thanks to the support of Quirónsalud, using a new tool which began operating on 1 January, 2018.

ONCE AGAIN THIS YEAR OUR CENTRES ARE AT THE FOREFRONT OF INITIATIVES THAT DEMONSTRATE THE COMPANY'S COMMITMENT TO SOCIETY

Throughout the year many activities for health promotion are organised. Many of these are held on the dates established by WHO.

We must highlight the initiatives carried out to mark **World Heart Day**, with the "Get your Heart Beating" conference taking place in several Centres. This is a special day where many groups and professionals collaborate, by means of conferences and workshops, to give visibility and raise awareness regarding healthy lifestyle habits.

Hospital Universitario Infanta Elena

IV Jornada Día Mundial del Corazón
Jueves 28 de septiembre de 2017
de 9.30 h. a 12.30 h.

- 9.30 - 10.30 h. **Actividades en el hospital.**
Mesas informativas.
Conoce los factores de riesgo cardiovascular.
Clínica especializada de Salud Cardiovascular.
Ejercicio del Hospital y Centros de Salud de Valdemoro.
Información y prevención de enfermedades cardiovasculares.
Fundación Española del Corazón (FEC).
Asociaciones de pacientes con enfermedades cardiovasculares.
Asociación para el Corazón, Asociación de Pacientes Coronarios (APACOR).
- 10.30 - 11.30 h. **Actividades físicas: Dale Marcha a tu Corazón.**
Marcha: salida de la puerta principal del hospital, hasta el Centro Municipal de Deportes, Pabellón Duque de Almodóvar.
Rutas: África Subsaariana.
- 11.30 - 12.30 h. **Conferencias - coloquio.**
Lugar: Sala de actos del Centro Hospitalario de Madrid.
Moderador: Emilio Villalobos Álvarez.
Sistema de debate/discusión.
- 11.30 h. **Adherencia al tratamiento.**
Reto para el paciente y el equipo Asesoramiento y Refuerzo Continuo.
Servicio de Cardiología.
- 11.45 h. **Alimentación y ejercicio físico cardiovascular.**
Nuestro Corazón Aprenderá. Servicio de Endocrinología.
Rutas: Lago de Albaladejo. Servicio de Rehabilitación.
- 12.00 h. **Seguimiento del tratamiento.**
Cáncer: Rutas. Servicio de Medicina Clínica.
- 12.15 h. **Vivencias personales.**
- 12.30 h. **Preguntas y respuestas.**

¡DALE MARCHA A TU CORAZÓN!

Para la recogida de la bolsa de actualización y camiseta será necesario la inscripción:

- Previamente en la página web: hospitalinfantaelena.es hasta las 12.00 h. del viernes 22 de septiembre.
- O el mismo día, en la mesa situada en el hall del hospital, de 9.30 a 10.30 h. **HASTA FIN DE EXISTENCIAS.**

hospitalinfantaelena.es - madrid.org

MARIE CURIE

Quien consiguió el Premio Nobel de Física por sus descubrimientos en el campo de la radioactividad y el Premio de Química por descubrir el Polonio y el Radio. Es han revolucionado la ciencia y la medicina hasta hoy. Abrió un nuevo camino a las mujeres en la ciencia y la educación, siendo la primera que impartió clases en la Universidad

8 DE MARZO

8 DE MARZO
DÍA INTERNACIONAL DE LA MUJER

HOY PODEMOS IR A LA UNIVERSIDAD GRACIAS A

MARÍA ELENA MASERAS

La primera mujer española que pudo acceder a la Universidad y que se licenció con un excelente en Medicina. Fue aplaudida por todos sus compañeros el primer día que traspasó las puertas de clase

8 DE MARZO

8 DE MARZO
DÍA INTERNACIONAL DE LA MUJER

quirónsalud

We also highlight the **International Women's Day Campaign** on 8 March, with the launch of messages and related materials by our corporate department highlighting the work of different women as examples. Widespread participation was achieved at all the Centres.

Other initiatives were:

- World DNA Day. Conference: Diagnosis and Genetic Counselling for Primary Care.
- World Diabetes Day. Information presentation "Diabetes type 2 under control".
- World HIV Day. Information presentation. Rapid HIV test.
- World ovarian cancer day. Session: Ovarian cancer and genomic medicine.
- World Blood Donor Day.
- World No Smoking Day. Information presentation in collaboration with AECC. Photography and drawing contest.
- World Hypertension Day, on which Quirónsalud promotes prevention and performs free blood pressure tests at several of its Centres.
- World Breastfeeding Week: Benefits of breastfeeding. Informative talks, Workshops for professionals and for mothers. Photography and children's drawing contests.
- Collaboration in the Onco-haematological Diseases Week SEMOH 2017, organised by the Spanish Association of Lymphoma, Myeloma and Leukaemia Sufferers (AEAL).
- Thrombosis Week: Information day for patients and relatives. In collaboration with the Madrid Association of anti-coagulated and cardiovascular patients (ANMAC).
- Health Week 2017: performance of free prevention tests and digital discussion forums.



World No Smoking Day, Villalba General Hospital

Equally, in collaboration with different social organisations, the Quirónsalud Centres participate in numerous **charity events** in support of children, youth, groups of patients, or specific causes in the areas of sports and culture, always attending to the needs of the population closest to the centre.

- Throughout 2017, initiatives such as the following have been undertaken at different Centres:
- Escort Service for Outpatients with Disabilities (APAD).
- Collaboration with "Cars for Smiles" at the charity rally for children and young people with complicated illnesses.
- Collaboration in the project "Christmas Presents for Senior Citizens" with the Geriatric Charity Association (ABG).
- Monthly concerts of "Music in the Blood", in radiotherapy, outpatient hospital and rehabilitation departments.
- Collaboration with the Madrid Tennis Foundation, which gives classes to hospitalised children throughout the year.
- Hospital Quirónsalud Valencia gives free check-ups to children from Chernobyl.
- Charity dinners in aid of NGOs.
- Quirónsalud Christmas charity campaign, with the collection of toys and individual initiatives on the part of each centre.
- Support for sports charity events like the Rare illness Race, the Companies Race, Multiple Sclerosis Races in Madrid and Barcelona, and Spartan Red Cross Training.



Participation in the AECC Valencia fight Against Cancer Race



Participation in the Companies Race in Zaragoza

As a special initiative by our Centres, we must mention the charity work, focusing on women in social difficulties, undertaken by the **Hospital Universitario Rey Juan Carlos, Móstoles (HURJC)**, which is integrated in the Madrid Region public health service network. In particular, thanks to a dinner and a charity race to mark the celebration of its 5th anniversary, a total of 1,560 euros was raised and donated to **Móstoles Red Cross** for programmes to help this sector of society.

We must also highlight the collaboration of Quirónsalud with Red Cross Youth in the toy campaign which is part of the "Educational Toys in the year 2000" project. This project works along two fundamental lines: awareness of the general public regarding the importance of play, and the provision of toys to children in need.



Act of presentation of the donation to Móstoles Red Cross by the Hospital Universitario Rey Juan Carlos, Móstoles

We must also mention the **informative work** that our Centres undertake, continuously **sharing the knowledge and experience of our staff** at special awareness and dissemination conferences:

- I Conference on Patient Safety in Continuity of Care: Ensuring continuity of care.
- Conference: Handling of the wounded in intentional incidents with multiple victims and active fire arm attackers.
- Update Conference on Cardiovascular Risk Factors.
- Collaboration with the Música Avanza Association and the Spanish Brain Injury Federation in the presentation of the first Strategic DCA Movement Association Plan.
- Informative Conference for patients, and family members, with breast cancer.
- III "Diabetes and Sports" Conference. In collaboration with the Madrid Diabetes Association.
- Stop Strokes Association Informative Conference. Campaign "Heroes in the home".
- Informative Conference for patients and family members: Living with COPD: World EPOC Day.
- I Conference for Family Members of Paediatric Patients with Neurological Pathology.
- Participation in the Conference: Disability and Healthcare in Ilunion: Transformation of the healthcare strategy.
- Pelvic floor workshops in collaboration with municipal organisations.
- Talk about the effects of Google and the new phenomena of addiction to tablets and smart phones.
- Participation in the Expomed Healthcare Trade Fair by the Hospital QuirónSalud Murcia.

- Healthcare School: Collaboration in the "**Care for your Health**" event by the Quirónsalud Hospital Murcia, with a range of themes such as fertility or healthy ageing.
- **III Paediatrics and Neonatology Symposium**, organised by the Quirónsalud Hospital Murcia and the Quirónsalud Hospital Torrevieja.
- I Meeting of the Province of Alicante **Cancer Patients Associations**, hosted by the Hospital Quirónsalud Torrevieja.



The Hospital Quirónsalud Torrevieja, in partnership with the Alicante South Hotel Association, launched a project to promote health tourism on the Costa Blanca. At our Centres in the Valencia Region, specific campaigns for solar protection were also undertaken.



Another of the on-going activities which continues to be carried out year after year at our Centres is our **prevention work and education in healthy habits**. We collaborate with numerous schools, imparting information sessions focused on children and young people.

We must highlight our collaboration with other organisations and associations, such as our agreement with the **Fundación Aladina** in the area of paediatric oncology.



Through the Group's hospitals, Quirónsalud collaborates with **social organisations** nationwide, including:



17 PARTNERSHIPS FOR THE GOALS



Likewise, each centre has specific collaboration agreements with organisations in its local area, and work closely with them in the coordinating and promotion of a wide range of activities like many of those already mentioned.



CORPORATE VOLUNTEERING

Quirónsalud firmly and decisively supports corporate volunteering. In 2017, we joined the **International Volunteer Week**, participating in the Give&Gain campaign promoted by Forética.

At the Albufera Nature Reserve (Valencia) there are various areas where different non-native plant species have propagated, for example in some of the water channels, or pine forests and dunes, in the area. We support the manual eradicated of these plants and the planting of a range of native species, in partnership with the organisation **SEO/Birdlife**.

The Hospital Quirónsalud Toledo promotes corporate volunteering, through the initiative "Quiron Hearts Move the World", which aims to help people in vulnerable situations.



SPONSORSHIP

The Quirónsalud Group's **sponsorship** policy was approved in 2016, and has been maintained as part of the company's social action programme. It focuses on the **promotion of social welfare, healthy lifestyle habits, health prevention and support for sports**.

Our four lines of sponsorship: Sports, Women and Family, Support for Patient Associations and Foundations, and Scientific/ Academic Societies and Congresses.



1. PORTS SPONSORSHIPS:

- Official Medical Provider of the **Spanish Basketball Team**
- Official Medical Service for the Players at the **Mutua Madrid Open 2017**
- Official Medical Service for the **MotoGP World Championship**
- Official Medical Service for the Madrid **Horse Week 2017**
- Official Medical Service for the **Olympic yachtsmen**, Diego Botín and Iago L. Marra



2. WOMEN AND FAMILY SPONSORSHIPS:

At Quirónsalud we wish to support all actions aimed at the promotion of women's and family health, as the pillars of a healthy society.

- **Polar Challenge:** Quirónsalud provides the Official Medical Service for the Polar Challenge. A group of former cancer patients is involved in the Pelayo Vida Polar Challenge, giving hope to women with this illness
- **Women's World:** Once again this year Quirónsalud participated in the "Women's World" programme, an integral programme supporting women and their individual progress in society. This came into being to put in place initiatives which contribute to social improvement and transformation, based on the values of all female sports.



3. SUPPORT OF PATIENTS AND FOUNDATIONS:

At Quirónsalud we believe that patient associations and foundations play a highly transcendental role in the healthcare system, particularly in the case of chronic pathologies of which the general public has little knowledge. We must highlight our sponsorship of:

- **World Melanoma Day** (Spanish Patients with Cancer Group)
- **12th Cancer Patients Congress**



Doctora Lucía Ascanio Armada, Hospital U. Rey Juan Carlos



Doctora Inés Gonzalo, Hospital Universitario Infanta Elena



Doctor Jorge Angulo, Hospital General de Villalba



4. SPONSORSHIP, SCIENTIFIC AND ACADEMIC COMPANIES AND CONGRESSES

Our patient-centred philosophy, leads us to support the undertaking of research, teaching and medicine of the future, with the aim of helping patients around the world.

- Spanish Royal Academy of Medicine (RANM)
- Spanish Nutrition Foundation (FEN)
- National Hospitals Congress, Seville
- International Nursing Congress, Barcelona



International Nursing Congress, Barcelona



National Hospitals Congress, Seville

9.2. Promoting Healthy Eating Habits

Promoting Healthy Eating Habits



In the hospitably area, we continue to put in place our **"Healthy Food Zone"** project, which began in 2016, based on reviews of all the food and beverages served to patients, family members, users and employees of our Centres. The service is adapted to the healthy criteria detailed in the project, based on the current regulations, fundamental nutritional studies, recommendations guides, and is reviewed by our nutrition experts.

Our **"Healthy Food Zone"** certification has been established as registered trademark owned by the SPS (Quirónsalud Group service company) and all our centres may apply for it. This requires compliance with certain procedures and methods included in the application guidelines, as well as the subsequent verification of their full implementation.

As part of the healthy product service, some Centres offer organic and locally sourced products.

9 Centres and Corporate Headquarters have obtained the "Healthy Food Zone" certification:

Ruber internacional, Hospital Ruber 39, Hospital San José, Hospital Quirónsalud Marbella, Hospital QS Málaga, Hospital QS valencia, Hospital QS Torrevieja, Hospital QS Zaragoza, Hospital Dexeus.

3 Centres in the process of implementation:

Hospital Rey Juan Carlos, Hospital General de Villalba, y Hospital Quirónsalud Murcia.

In 2018 we hope to certify another 5 hospitals in several regions, Madrid, Barcelona, and Valencia

